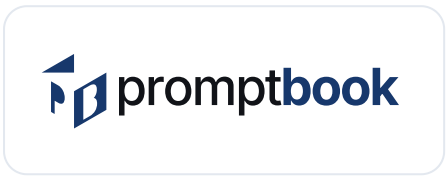
Brand kit

Assets for websites, presentations and press.

Logo

promptbook



White background

SVG PNG · 1440 px



Ink blue background

SVG PNG · 1440 px



Black background

SVG PNG · 1440 px

ptbk



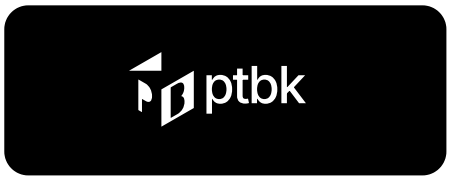
White background

SVG PNG · 796 px



Ink blue background

SVG PNG · 796 px



Black background

SVG PNG · 796 px



Blue symbol

SVG PNG · 128 PNG · 256

PNG · 1024



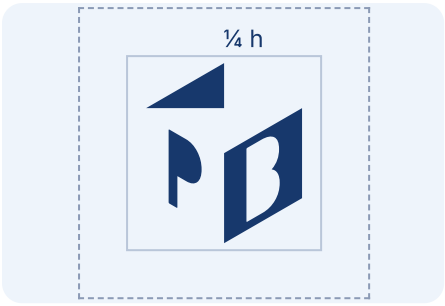
White symbol

SVG PNG · 128 PNG · 256

PNG · 1024

Artwork for white and blue backgrounds is transparent. The black version includes its black background in the file. SVGs contain vector paths, including the wordmark. Also available as a ZIP

Using the logo



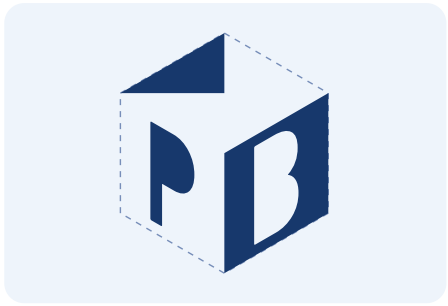
Leave clear space

Leave at least ¼ of the symbol height on every side. For the full logo, measure using its symbol.



Minimum digital size

Symbol: 32 px wide. Full logo: 160 px wide. Check print legibility at the actual output size.



A regular hexagon

Six equal sides and 120° interior angles. Preserve the logo's aspect ratio.



Do not stretch



Do not rotate



Do not recolor



Keep contrast

Colors

Brand and links

#17386C

Wordmark and headings

#111318

Body text

#1B2739

Soft background

#EEF4FB

Base background

#FFFFFF

Black logo background

#000000

Blue on white · 11.5 : 1

White on blue · 11.5 : 1

Typography

Outfit ↗

Headings · 500–600

You used to give AI tasks. Now it works for you.

Inter ↗

Body 400 · emphasis 600–700

Promptbook hands ongoing work to AI agents that run on your computer or server and follow your rules.

The full wordmark uses Inter Medium (500) for “prompt” and Inter Bold (700) for “book” at the same size. The entire “ptbk” abbreviation uses Inter Medium (500).

Příliš žluťoučký kůň úpěl ďábelské ódy. 0123456789

Copy to use

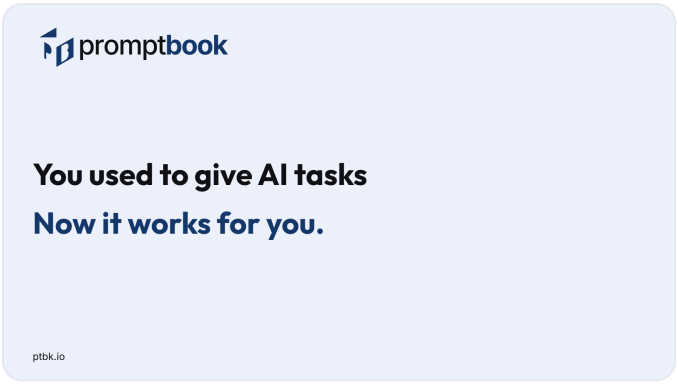
Write Promptbook in text. The visual wordmark is promptbook, without a dot.

The official abbreviation is `ptbk` and is written in lowercase. Use the same spelling for the CLI command.

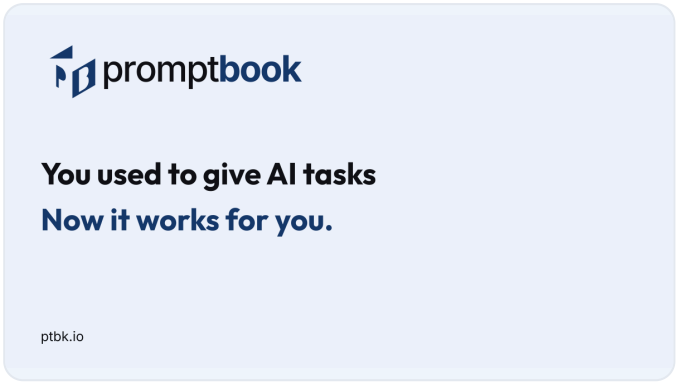
Main message	You used to give AI tasks. Now it works for you.
One sentence	Promptbook hands ongoing work to AI agents that run on your computer or server and follow your rules.
Short description	Hand over a responsibility. Set the rules. Start your agents. They work independently. They ask only when they need you. You can check in at any time. The engine runs on your computer or server, with your files and your choice of models.

> **Be specific**
>
> “Agents draft a reply using your CRM history.” Instead of “Revolutionary AI transforms your business.”

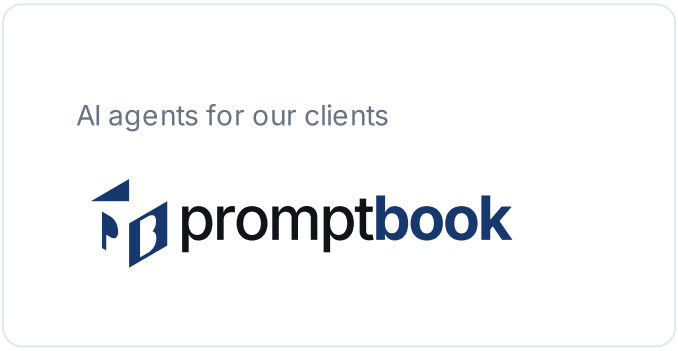
Templates



Presentation · 16 : 9 SVG PNG



Social · 1200 × 630 SVG PNG

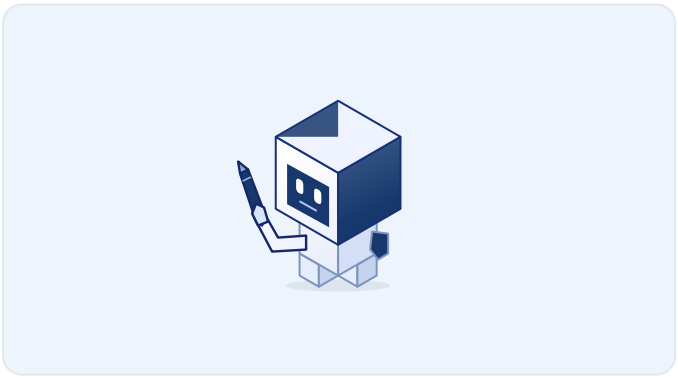


Partner website

Use the complete logo linked to ptbk.io. Keep your own brand separate.

SVG PNG

SVG templates are editable and use Outfit and Inter. PNGs have the fonts rendered in.



Homepage robot

A supporting illustration. The head and body edges follow the golden ratio. The two diagonal feet have half the body edge length.

SVG PNG · 1024 px

For people and AI agents

Markdown JSON CSS

Updated 5 November 2026

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